



Jose DA COSTA

CTO (Chief Technical Officer) - Early-Stage Startup

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PROFILE

CTO and entrepreneur with 15+ years of experience building technical products from 0 to 1. Founded 3 companies: ACCENSEO (tech consulting), Celiene (260 websites, 500K EUR cumulative profit) and co-founded AdsPower (AI/ML startup). Grew from developer to Engineering Manager at Groupe Pichet (1,400+ employees). Dual degree in Master's Software Engineering (ESIEA) and MBA Project Management (ECEMA). Expertise in cloud architecture (AWS, Azure, Terraform), enterprise integration and Agile/SAFe methodologies.

SKILLS

Startup & Entrepreneurship

Company creation and leadership (3 companies) / 0-to-1 product development, MVP / Product strategy & Roadmapping / Founding team recruitment / Cost optimization & Budget management / SEO/SEM, Affiliate marketing

Full-Stack & Infrastructure

TypeScript, React, Next.js, Node.js, NestJS / PHP (Symfony, Magento), Python (Big Data) / AWS, Azure, Terraform, Docker, Kubernetes / PostgreSQL, Elasticsearch, Redis, MongoDB / AI/ML (Azure ML, NLTK, TF-IDF, LangChain) / CI/CD, GitLab CI, GitHub Actions

PROFESSIONAL EXPERIENCE

- accenséo** **CTO - Founder - technical director** Jun. 2024 - Present (1 year+)
ACCENSEO - Paris, France
- Founded and led a technical consulting and development company: defined product vision, go-to-market strategy and built the service offering
- Cloud architecture and Infrastructure as Code (Terraform AWS): EC2, RDS PostgreSQL, S3, CloudFront, Lambda, K8S - designed full environments for SMB/mid-market clients
- celiene** **CTO - Founder - technical director** Jan. 1999 - Dec. 2007 (9 years)
Celiene - Bordeaux, France
- Founded and led a software publishing company: 260 multilingual websites (15 languages, 5 countries) monetized through affiliate marketing and SEO, cumulative net profit of 500K EUR
- Advanced SEO strategy: reverse-engineered Google/MSN algorithms, TOP 10 France affiliates, monthly net records of 28K EUR (16x the average French salary)
- AdsPower** **Technical Project Manager - Co-founder - Early-Stage Startup** Jan. 2016 - Dec. 2018 (3 years)
AdsPower (Startup) - Paris, France
- Co-founded an AI-powered ad optimization SaaS startup: from idea to MVP, technical scoping, product roadmap and R&D management
- Led Machine Learning R&D: classification pipelines (Azure ML, NLTK, TF-IDF, k-means) to predict conversion probability
- @PICHET** **Engineering Manager - Project Manager / Product Owner - Technical Lead** Jan. 2019 - Mar. 2024 (5 years 3 months)
Groupe Pichet - Bordeaux, France
- Defined and executed the technology strategy for enterprise integration at a 1,400+ employee real estate group: TIBCO BW6, Azure Integration Services
- Grew from Technical Lead to Engineering Manager over 5 years: team of 7, 370K EUR/year budget, 6 concurrent projects, 100+ integration flows
- european sourcing.com** **Software Engineer - PHP Zend Framework Developer** Apr. 2009 - Sep. 2013 (4 years 6 months)
European Sourcing Group - Bordeaux, France
- Built product search engines (Solr/MySQL) and multi-storefront e-commerce site generators with Zend Framework
- Developed machine learning data extraction utilities and administered 2,000+ MySQL databases

EDUCATION & CERTIFICATIONS

- esiea** **Master Expert in Software Engineering** - ESIEA 2023 - 2026
- ECEMA** **MBA Strategic Project Management** - ECEMA 2023 - 2025
- lycée** **BTS IG (IT Management), Specialization: ARLE (Enterprise Local Network Administrator)** - Lycée Gustave Eiffel 2001 - 2003
- Certifications:** SAFe 5 Certification (Product Manager & Product Owner) (2022) | PSPO Certification (Professional Scrum Product Owner) (2021) | TOEIC Certification (2024)

LANGUAGES

French: Native **English:** Fluent **Portuguese:** Professional